

Trading at Croydon Harvest 2026

3 and 4 October, 12pm – 5pm



Croydon Harvest 2025

Background

Croydon Harvest featuring The Walnut Fair will take place over the first weekend of October in Croydon Town Centre. It is the third year of the event which brings Croydon communities and visitors (last year 4,000 - impacted by Storm Amy! - and in 2024 6,000 combined over the two days) to the borough to celebrate food, folk, faith, countryside/ nature and sustainability. The event represents multiple cultures and cultural traditions from bhangra to morris dancing.

The Walnut Fair was established in September 1314; it later moved to October when the new Gregorian calendar was introduced in 1752. Originally held in Surrey Street and Middle Row, it attracted pilgrims travelling to Canterbury. It was moved to Fair Field because of the increasing size of the crowds. The final fair was in 1868, like many other travelling fairs ultimately being closed down for being too bawdy! You can read more about the fair [here](#).

Croydon Harvest will take place around Katharine Street, Croydon Clocktower and The Queen's Gardens where we will have a small petting farm. There will be outdoor arts; dancing; craft events; a market; storytelling and folk music (some of which will take place in Croydon Clocktower). Nearly all activities will be free (some exceptions around booked craft workshops).

The event will be advertised through www.culturecroydon.com and our associated newsletter and social media accounts (Instagram @culturecroydon) and there will be printed leaflets, posters and flyers. Leaflets will be dropped to 10,000 homes.

"We were meant to go to Chessington today, and my daughter said: No, I want to come back to Croydon Harvest! So we are here!"

2024 visitor

Croydon Harvest Market

We would like to welcome traders who best reflect the theme of the event. We would hope to have an array of natural and/or handmade products from beauty treatments; craft; (gift) food/drink; art; clothing; wildlife/nature-inspired designs; flowers etc.. It is worth noting that toy stalls were a key feature of the original Walnut Fair. Traders should not be selling mass produced goods.

The normal busy Surrey Street market will operate on Saturday with a reduced scale market on the Sunday. Traders on Surrey Street will need to bring their own gazebos (max size 3x3m), food trucks are also welcome here.



Walk of the Dandelion, Croydon Harvest 2025

Information stalls are also welcome for relevant organisations and charities – maybe that's Beekeepers, Conservationists, Wildlife Associations, local allotments etc.. These stalls cannot be used to sell anything nor collect donations, but people may sign up for newsletters, further information etc.. Information stalls are free to relevant

charities and local community organisations but you may be asked to share with another organisation. We cannot accept stalls that promote political or religious organisations or campaigns.

We will provide shared marquees in Katharine Street opposite Croydon Clocktower. Each trader will have an area of 3mX3m. We can provide up to two trestle tables and two chairs - you will need to provide anything else that you need.

As the festival continues to develop, we will only ask traders to pay the mandatory costs for trading licences. There are different costs (between £10 - £20 per day) depending on location and day of the week. Any traders selling alcohol to consume at the event will also need to apply and pay for a TEN.

We hope you will want to come join this exciting venture and look forward to hearing from you.

“This is perfect, gets people into the middle of Croydon, this sort of thing is brilliant”

2024 Visitor

Some information on our audience:

73% come into town especially for the event

55% stay in the area 3 hours or more

55% spend money in the town centre as part of their trip (e.g., eating out)

Of Croydon residents attending in 2024, 25.49% were from the most affluent postcodes



Farrah the Fox from Emergency Exit Arts at Croydon Harvest 2024

“Absolutely awesome the staff was incredible, helpful and the event maybe one of the best in Croydon” 2024 Visitor