



## **ART ON OUR DOORSTEP**

### **CROYDON'S CONTEMPORARY ART FAIR**

#### **TERMS OF ENTRY**

##### **1. Process of Entry**

**1.1** You must apply to be part of the art fair by completing an application form and submitting images before the deadline on Sunday 19 April 2026. Entries cannot be submitted after the deadline.

**1.2** Applications are limited to 120 places. Once this number is reached, you will no longer be able to submit an application.

**1.3** Applications are limited to artists aged 18+ either from Croydon or currently living and working in Croydon. A valid Croydon address (either past or present) is required at the point of entry.

**1.4** The Art On Our Doorstep Committee (made up of representatives of Croydon Council and Turf Projects) will shortlist up to 30 artists to take part.

**1.5** Selected artists will be informed by 30 April 2026 of their inclusion. They must confirm their intention to take part by 5 May 2026.

**1.6** During the course of the programme, from confirmation of their intention to take part through to final deinstallation the artists will ensure that they do not by their own actions or omissions, or those of their contractors or agents, harm the Council's or the Whitgift Centre's reputation or bring the Council or Whitgift Centre into disrepute.

##### **2. Delivery, install, display of selected works**

**2.1** There are a number of display areas available, ranging from 1800mm x 1200mm to 1800mm x 3500mm. Spaces for three-dimensional spaces will be 1800mm x 700mm. Artists can request up to three (3) display areas (of the same size) of the one on which they can hang or display work. Not all requests will be able to be granted.

**2.2** Artists will be responsible for safely managing their installation, display and deinstalling their work. Technicians will be on hand to support but artists should expect to be self-sufficient in this process. Please request help if you need it and we will do our best to support.

**2.3** Work can be installed from 2pm on Thursday 11 June and must be ready for the public by 1pm Friday 12 June. Work must stay in place until the end of the Fair at 5pm Sunday 14 June. All work must be out of the Whitgift Centre by 9pm on Sunday 14 June.

**2.4** Transportation will not be organised by Croydon Council and expenses associated with transportation will not be borne by the Council.

**2.5** The artist or their representative must be on site throughout the opening times of the exhibition, Friday 2pm – 6pm; Saturday and Sunday 11am – 5pm. Security will be on site but the artist is responsible for ensuring their artwork is not left unattended.

**2.6** The artwork should be insured. Croydon Council, the Whitgift Centre and none of its service suppliers can accept responsibility for any lost, damaged or stolen work.

**2.9** All artists must have public liability insurance of at least £1million.

### **3. Inadmissible Work**

The following types of Work are inadmissible:

- Work over the provisional specified size limit of 1500mm x 2000mm, or sculptures with a weight of over 25kg.
- Work that is not able to be transported and carried by the artists into the event.
- Work that is framed with glass.
- Work that is not recently made (i.e. more than five (5) years old), and which therefore does not support/represent what is happening in the contemporary Croydon art scene;
- Printed reproductions of original works;
- Work that contains or maybe considered offensive content or language;
- Work that contains noxious or toxic substances, has flammability below 50°C, contains human tissue, or incorporates dangerous electrical appliances;
- Work that comprises textile elements of animal origin including, but not limited to, wool, silk, animal hair, leather and feathers;
- Any audio-visual artwork that requires screens and/or headsets.
- Due to the open public nature of the exhibition space, work must be suitable for a PG rating.

#### **4. Selling work**

**4.1** When selling work, it shall be made available to the Purchaser promptly after the completion of the sale and in accordance with trading/consumer laws. Work cannot be removed from the exhibition until 5pm Sunday 14 June.

**4.2** When selling an exhibited work by telephone or online, the Artist should clearly inform the Purchaser when they will receive the work. Keep the Purchaser fully informed of the progress of the sale.

**4.3** Please do not bring work of extremely high value to the event.

**4.4** Please make sure the Purchaser is bona fide and all payment has been received before handing over any artwork.

**4.5** Croydon Council, the Whitgift Centre and none of its service suppliers can accept responsibility for any stolen work, forfeited or fraudulent transactions.

**4.6** You must comply with all product safety laws when selling work. Note that these may be different if selling to buyers outside the UK. The final responsibility for the safety of your product remains with you as the artist/seller.

#### **5. Other Conditions**

**5.1** Selected artists shall ensure that it does not by its own actions or omissions, harm Croydon Council's or the Whitgift Centre's reputation or bring them into disrepute.

**5.2** Any use of Artificial Intelligence through image generation, large language models or otherwise must be declared.

**5.3** Professional artists will be given a stipend of £500 to support their participation in the event. Stipends will be paid from the week of 15 June 2026 following full participation in the event and upon receipt of a completed evaluation form. Artists must be registered as self-employed (with a UTR number) or as a limited company to be entitled to this stipend. If you are applying as a collective, the collective will count as one artist and therefore be entitled to one stipend.

**5.4** The event will be able to accommodate up to 30 professional artists. By professional artists we mean people who earn all or a portion of their income through their art practice (for example through exhibition, sale, commission, participatory/socially engaged events or teaching). They should have a demonstrable commitment to their craft rather than it being a hobby. New or recent graduates of art schools or University honours art courses may also apply.